CONTRACT



CBS5 Meredith Corporation FED ID# 42-0410230 4016 N Black Canyon Phoenix, AZ 85017 (602)264-1000

And:

National Media Research Planning & Placement 815 Slaters Lane Alexandria, VA 22314

	Contract / Revision		Alt Onder #			
				Alt Order #		
	494380	/ 1		06323776		
<u>Product</u>						
NRCC IE						
Contract Dates	Estimate #					
10/12/12 - 10/18/12	3218					
<u>Advertiser</u>			<u>Ori</u>	ginal Date .	/ Revision	
National Republican Con	gressional Co	ommitt	0	9/19/12	/ 10/23/12	
	Billing Cycle	Billing	Cal	enda <u>r</u>	Cash/Trade	
	EOM/EOC	Broadcast			Cash	
	Station	Accour	nt E	xecutive .	Sales Office	
	КРНО	Matt N	orte	n	HRP-WASHING	
	Special Hand	ling				
	Demographic					
	Adults 25-54					
	IDB#	<u>Advert</u>	ser	Code	Product Code	
;		155			426	
	Agency Ref			Advertiser	Ref	
	i			1		

Spots/ Ch Start Date End Date Description Start/End Time Days Length Week Rate Type Spots Amount 10/12/12 M-F 10p-1035p KPHO 10/12/12 CBS 5 NEWS @ 10P NM 30 \$1,100.00 End Date Start Date Weekdays Spots/Week <u>Rate</u> Week: 10/08/12 10/14/12 ----1--\$1,100.00 M-F 1035p-1138p KPHO 10/12/12 10/12/12 DAVID LETTERMAN :30 NM 2 \$700.00 **End Date** Start Date Weekdays <u>Rate</u> Spots/Week Week: 10/08/12 \$350.00 10/14/12 -2--KPHO 10/12/12 10/12/12 YOUNG & THE RESTLESS M-F 1059a-1159a :30 NM \$0.00 Start Date End Date Weekdays Spots/Week Rate Week: 10/08/12 10/14/12 --1--\$550.00 Start/End Time Spot Ch Date Range Description <u>Weekdays</u> Lenath Rate Туре 1 KPHO 10/08/12-10/14/12 YOUNG & THE RESTLESS M-F 1059a-1159a -----F----:30 \$550.00 NM Credited KPHO 10/12/12 10/12/12 CBS 5 NEWS @ NOON M-F 12p-1230p :30 NM \$400.00 Start Date End Date Weekdays Spots/Week Rate Week: 10/08/12 10/14/12 --1--\$400.00 1 M-F 5-530a KPHO 10/12/12 10/12/12 M-F 5-530am :30 NM \$250.00 Start Date End Date Spots/Week Weekdays Rate Week: 10/08/12 \$250.00 10/14/12 ----1--1 10/12/12 KPHO 10/12/12 CBS 5 NEWS @ 5P :30 NM M-F 5p-530p \$650.00 Start Date End Date Weekdays Spots/Week Rate \$650.00 Week: 10/08/12 10/14/12 --1--1 KPHO 10/12/12 10/12/12 M-F 530-6a M-F 530-6a :30 NM 1 \$225.00 End Date Start Date Weekdays Spots/Week <u>Rate</u> Week: 10/08/12 10/14/12 ----1--1 \$225.00 CBS 5 NEWS @ 530P :30 KPHO 10/12/12 10/12/12 M-F 530p News NM \$500.00 Start Date End Date Spots/Week <u>Weekdays</u> Rate Week: 10/08/12 10/14/12 ----1--\$500.00 KPHO 10/12/12 10/12/12 M-F 6-630a M-F 6-630a 30 NM \$200.00 Start Date End Date Weekdays Spots/Week Rate Week: 10/08/12 10/14/12 ----1--\$200.00 1 M-F 630-7a :30 10 KPHO 10/12/12 10/12/12 M-F 630-7a NM 1 \$175.00 Start Date End Date Weekdays Spots/Week Rate Week: 10/08/12 10/14/12 \$175.00 ----1--

(* Line Transactions: N = New, E = Edited, D = Deleted)



 Contract Dates
 Product
 Estimate #

 10/12/12 - 10/18/12
 NRCC IE
 3218

 Advertiser
 Original Date / Revision

 National Republican Con
 09/19/12 / 10/23/12

*Line Ch Start Date End Date Description	Start/Find Times Day	Spots/	Tuna Orada	0
	otaromina mino bay	s Length Week Rate	Type Spots	Amount
Start Date End Date Weekdays Spots/Week 11 KPHO 10/12/12 10/12/12 CBS 5 NEWS @ 630P Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/12 1 1	Rate M-F 630PM News Rate \$750.00	:30	NM 1	\$750.00
12 KPHO 10/15/12 10/15/12 CBS 5 NEWS @ 10P Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12 1 1	M-F 10p-1035p <u>Rate</u> \$1,100.00	:30	NM 1	\$1,100.00
13 KPHO 10/15/12 10/15/12 DAVID LETTERMAN Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12 2 2	M-F 1035p-1138p <u>Rate</u> \$350.00	:30	NM 2	\$700.00
14 KPHO 10/15/12 10/15/12 YOUNG & THE RESTLESS Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12 1 1	M-F 1059a-1159a <u>Rate</u> \$550.00	. :30	NM 1	\$550.00
15 KPHO 10/15/12 10/15/12 CBS 5 NEWS @ NOON Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12 1 1	M-F 12p-1230p <u>Rate</u> \$400.00	:30	NM 1	\$400,00
16 KPHO 10/15/12 10/15/12 M-F 5-530am <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/15/12 10/21/12 1 1	M-F 5-530a <u>Rate</u> \$250.00	:30	NM 1	\$250.00
17 KPHO 10/15/12 10/15/12 CBS 5 NEWS @ 5P Start Date	M-F 5p-530p <u>Rate</u> \$650.00	:30	NM 1	\$650.00
18 KPHO 10/15/12 10/15/12 M-F 530-6a Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12 1 1	M-F 530-6a <u>Rate</u> \$225,00	:30	NM 1	\$225.00
19 KPHO 10/15/12 10/15/12 CBS 5 NEWS @ 530P Start Date	M-F 530p News Rate \$500.00	:30	NM 1	\$500.00
20 KPHO 10/15/12 10/15/12 M-F 6-630a Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12 1 1	M-F 6-630a <u>Rate</u> \$200.00	:30	NM 1	\$200.00
21 KPHO 10/15/12 10/15/12 M-F 630-7a Start Date	M-F 630-7a <u>Rate</u> \$175.00	:30	NM 1	\$175.00
22 KPHO 10/15/12	M-F 630PM News <u>Rate</u> \$750.00	:30	NM 0	\$0.00
Spot Ch Date Range Description 1 KPHO 10/15/12-10/21/12 CBS 5 NEWS @ 630P Credited	Start/End Time Week M-F 630PM News M		<u>Type</u> NM	
23 KPHO 10/13/12 10/13/12 Sa Late News <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/08/12 10/14/121- 1	Sa 10p-1035p <u>Rate</u> \$750.00	:30	NM 1	\$750.00
24 KPHO 10/13/12 10/13/12 LEVERAGE Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/12 1- 1	Sat 1035p-1135p <u>Rate</u> \$120,00	:30	NM 1	\$120.00
25 KPHO 10/13/12 10/13/12 CBS 5 NEWS @ 530P	Sat 530PM News <u>Rate</u> \$300.00	30	NM 1	\$300.00
26 KPHO 10/13/12 10/13/12 CBS 5 NEWS @ 630P	Sa 630PM News	:30	NM 1	\$550.00

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	Contract / Revision	ion Alt Order #
	494380 /	1 06323776
Contract Dates	Product	Estimate #

 Advertiser
 Original Date / Revision

 National Republican Con:
 09/19/12 / 10/23/12

	Spots/		
*Line Ch Start Date End Date Description	Start/End Time Days Length Week Rate	Type Spots	Amount
Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/12 1- 1	<u>Rate</u> \$550.00		
27 KPHO 10/14/12 10/14/12 Su Late News Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/121 1	Su 10p-1035p :30 <u>Rate</u> \$900.00	NM 1	\$900,00
28 KPHO 10/14/12 10/14/12 CBS 5 NEWS @ 530P Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/121 1	Su 530p-6p :30 <u>Rate</u> \$650.00	N M 1	\$650.00
29 KPHO 10/18/12 10/18/12 CBS 5 NEWS @ 10P Start Date	M-F 10p-1035p :30 <u>Rate</u> \$1,100.00	NM 1	\$1,100.00
30 KPHO 10/18/12 10/18/12 DAVID LETTERMAN Start Date	M-F 1035p-1138p :30 <u>Rate</u> \$350.00	NM 1	\$350.00
Spot Ch <u>Date Range</u> <u>Description</u> 1 KPHO 10/15/12-10/21/12 DAVID LETTERMAN Credited	Start/End Time Weekdays Length Rate M-F 1035p-1138p Th 30 \$350.00	<u>Type</u> <i>NM</i>	
31 KPHO 10/18/12 10/18/12 YOUNG & THE RESTLESS Start Date	M-F 1059a-1159a :30 <u>Rate</u> \$550.00	N M 1	\$550,00
32 KPHO 10/18/12 10/18/12 CBS 5 NEWS @ NOON Start Date	M-F 12p-1230p :30 <u>Rate</u> \$400.00	N M 1	\$400.00
33 KPHO 10/18/12 10/18/12 M-F 5-530am Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/121 1	M-F 5-530a :30 <u>Rate</u> \$250.00	NM 1	\$250.00
34 KPHO 10/18/12 10/18/12 CBS 5 NEWS @ 5P Start Date	M-F 5p-530p :30 <u>Rate</u> \$650.00	N M 1	\$650.00
35 KPHO 10/18/12 10/18/12 M-F 530-6a Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/121 1	M-F 530-6a (30 <u>Rate</u> \$225.00	NM 1	\$225.00
36 KPHO 10/18/12 10/18/12 CBS 5 NEWS @ 530P Start Date	M-F 530p News :30 <u>Rate</u> \$500.00	NM 1	\$500.00
37 KPHO 10/18/12 10/18/12 M-F 6-630a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/15/12 10/21/121 1	M-F 6-630a :30 <u>Rate</u> \$200.00	NM 1	\$200.00
38 KPHO 10/18/12 10/18/12 M-F 630-7a Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/121 1	M-F 630-7a :30 <u>Rate</u> \$175.00	NM 1	\$175.00
39 KPHO 10/18/12 10/18/12 CBS 5 NEWS @ 630P Start Date	M-F 630PM News 30 <u>Rate</u> \$750.00	NM 0	\$0.00
Spot Ch Date Range Description 1 KPHO 10/15/12-10/21/12 CBS 5 NEWS @ 630P Credited	Start/End Time Weekdays Length Rate M-F 630PM NewsTh 30 \$750.00	<u>Type</u> NM	
40 KPHO 10/18/12 10/18/12 PERSON OF INTEREST Start Date	Thu 8p-9p :30 <u>Rate</u> \$5,500.00	NM 1	\$5,500.00

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	Contract / Revision	Alt Order #
	494380 / 1	06323776
Contract Dates	Product	Estimate #
10/12/12 - 10/18/12	NRCC IE	3218

Advertiser Original Date / Revision 09/19/12 / 10/23/12 National Republican Con-

			Spot	s/			
*Line Ch Start Date End Date Description	Start/End Time	Days	Length Wee	k Rate	TypeS	pots	Amount
Start Date End Date Weekdays Spots/Week	Rate						1000000
41 KPHO 10/16/12 10/16/12 CBS 5 NEWS @ 10P Start Date End Date Weekdays Spots/Week	M-F 10p-1035p Rate		:30		NM	0	\$0.00
Week: 10/15/12	\$1,100.00			•			
Spot Ch Date Range Description	Start/End Time	Weekdays		<u>Rate</u>	<u>Type</u>		
1 KPHO 10/15/12-10/21/12 CBS 5 NEWS @ 10P Credited	M-F 10p-1035p	-Tu	;30	\$1,100.00	NM		
42 KPHO 10/16/12 10/16/12 DAVID LETTERMAN	M-F 1035p-1138p		:30		NM	2	\$700.00
Start Date End Date Weekdays Spots/Week	Rate		٥٥٥		14141	2	φ100.0Q
Week: 10/15/12 10/21/12 -2 2	\$350.00						
43 KPHO 10/16/12 10/16/12 YOUNG & THE RESTLESS			:30		NM	1	\$550.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/15/12 10/21/12 -1 1	<u>Rate</u> \$550.00						
44 KPHO 10/16/12 10/16/12 CBS 5 NEWS @ NOON	M-F 12p-1230p		:30		NM	1	\$400.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>				Ì		,
Week: 10/15/12 10/21/12 -1 1	\$400.00						
45 KPHO 10/16/12 10/16/12 M-F 5-530am Start Date End Date Weekdays Spots/Week	M-F 5-530a Rate		:30		MM	1	\$250.00
Week: 10/15/12 10/21/12 -1 1	\$250.00						
46 KPHO 10/16/12 10/16/12 CBS 5 NEWS @ 5P	M-F 5p-530p		:30		NM	1	\$650.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/15/12 10/21/12 -1 1	<u>Rate</u> \$650.00						
47 KPHO 10/16/12 10/21/12 M-F 530-6a	M-F 530-6a		:30		NINA	4	\$225.00
Start Date End Date Weekdays Spots/Week	Rate		.30		NM	1	\$225.00
Week: 10/15/12 10/21/12 -1 1	\$225.00						
48 KPHO 10/16/12 10/16/12 CBS 5 NEWS @ 530P	M-F 530p News		:30		NM	1	\$500.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/15/12 10/21/12 -1 1	<u>Rate</u> \$500.00						
49 KPHO 10/16/12 10/16/12 M-F 6-630a	M-F 6-630a		:30		NM	1	\$200.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>					•	φ200.00
Week: 10/15/12 10/21/12 -1 1	\$200.00						
50 KPHO 10/16/12 10/16/12 M-F 630-7a Start Date End Date Weekdays Spots/Week	M-F 630-7a <u>Rate</u>		:30		NM	1	\$175.00
Week: 10/15/12 10/21/12 -1 1	\$175.00						
51 KPHO 10/16/12 10/16/12 CBS 5 NEWS @ 630P	M-F 630PM News		:30		NM	0	\$0.00
Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12 -1 1	Rate						
Week: 10/15/12 10/21/12 -1 1 <u>Spot Ch Date Range Description</u>	\$750.00 Start/End Time	Weekdays	Length	Rate	Type		
1 KPHO 10/15/12-10/21/12 CBS 5 NEWS @ 630P	M-F 630PM News			\$750.00	NM.		
Credited							•
52 KPHO 10/17/12	M-F 10p-1035p		:30		NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/15/12 10/21/121 1	<u>Rate</u> \$1,100.00						
Spot Ch Date Range Description	Start/End Time	Weekdays	<u>Length</u>	<u>Rate</u>	Туре		
1 KPHO 10/15/12-10/21/12 CBS 5 NEWS @ 10P	M-F 10p-1035p	W	:30	\$1,100.00	NM		
Credited Control of the Control of t							
53 KPHO 10/17/12 10/17/12 DAVID LETTERMAN Start Date End Date Weekdays Spots/Week	M-F 1035p-1138p <u>Rate</u>		:30		NM	2	\$700.00
Week: 10/15/12 10/21/122 2	\$350.00						
54 KPHO 10/17/12 10/17/12 YOUNG & THE RESTLESS	M-F 1059a-1159a		:30		NM	1	\$550.00



	Contract / R	evisi	on	Alt Order#	
	494380	1	1	06323776	
· ·					

 Contract Dates
 Product
 Estimate #

 10/12/12 - 10/18/12
 NRCC IE
 3218

 Advertiser
 Original Date / Revision

 National Republican Con:
 09/19/12 / 10/23/12

Totals

58

\$29,770.00

		Spot	s/			
*Line Ch Start Date End Date Description	Start/End Time	Days Length Wee	k Rate	Туре	Spots	Amount
Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12 1 1	<u>Rate</u> \$550.00					
55 KPHO 10/17/12	M-F 12p-1230p <u>Rate</u> \$400.00	:30		NM	0	\$0.00
Spot Ch Date Range Description 1 KPHO 10/15/12-10/21/12 CBS 5 NEWS @ NOON Credited	Start/End Time M-F 12p-1230p	Weekdays Length	<u>Rate</u> \$400.00	<u>Type</u> NM		
56 KPHO 10/17/12 10/17/12 M-F 5-530am Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12 1 1	M-F 5-530a <u>Rate</u> \$250.00	:30		NM	1	\$250,00
57 KPHO 10/17/12	M-F 5p-530p <u>Rate</u> \$650.00	:30		MM	1	\$650,00
58 KPHO 10/17/12 10/17/12 M-F 530-6a Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12 1 1	M-F 530-6a <u>Rate</u> \$225.00	:30		NM	1	\$225.00
59 KPHO 10/17/12 10/17/12 CBS 5 NEWS @ 530P Start Date	M-F 530p News <u>Rate</u> \$500.00	:30		NM	1	\$500.00
60 KPHO 10/17/12 10/17/12 M-F 6-630a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/15/12 10/21/121 1	M-F 6-630a <u>Rate</u> \$200.00	:30		NM	1	\$200.00
61 KPHO 10/17/12 10/17/12 M-F 630-7a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/15/12 10/21/121 1	M-F 630-7a <u>Rate</u> \$175.00	:30		NM	1	\$175.00
62 KPHO 10/17/12	M-F 630PM News <u>Rate</u> \$750.00	:30		MM	0	\$0.00
Spot Ch Date Range Description 1 KPHO 10/15/12-10/21/12 CBS 5 NEWS @ 630P Credited	Start/End Time M-F 630PM News	Weekdays Length sW :30	<u>Rate</u> \$750.00	<u>Type</u> <i>NM</i>		

*Tax 1 Note: Tax 0.5%.

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
10/01/12 -10/18/12	58	\$29,770.00	\$25,304.50	\$126.52	\$25,431.02
Totals	58	\$29,770.00	\$25,304.50	\$126.52	\$25,431.02

Signature:	Date:	
_		

(* Line Transactions: N = New, E = Edited, D = Deleted)

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

I, Jon Ferrell	st station time cond				ite.
National Repub	lican Congressiona	l Committee-IE			
Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Schedule	See Schedule	See Schedule	See Schedule	See Schedule	See Schedule
Total Charg	me will be used by	;NRCC-IE			
	rogramming (elating to any				
	T Yes		Î	No	

importance," list the name of th	nicates a message relating to any pole legally qualified candidate(s) the pate(s) of the election(s) (if applicable	rogramming refers to the
For programming that "commun importance," attach Agreed Upo	icates a message relating to any polin n Schedule (Page 3)	tical matter of national
I represent that the payment for	the above described broadcast time h	as been furnished by:
National Republican Congression Keith Davis- Treasurer	pal Committee-IE	
and you are authorized to annour furnishing the payment, if other t	nce the time as paid for by such personant an individual person, is:	on or entity. The entity
a corporation; 🗹 a comm	littee; \square an association; \square or ot	her unincorporated group.
The names, offices, and addresse	s of the chief executive officers, dire low (may be attached separately):	
	SCRIMINATE OR PERMIT DISCI HE PLACMENT OF ADVERTISIN	
reasonable attorney's fees, that may		ve-requested
TO BE SIG	NED BY ISSUE ADVERT	ISER
		3-683-4877
Date Si Si TO BE SIGNI		ontact Phone Number
Accepted	Accepted in Part	Rejected
Signature	Printed Name	Title